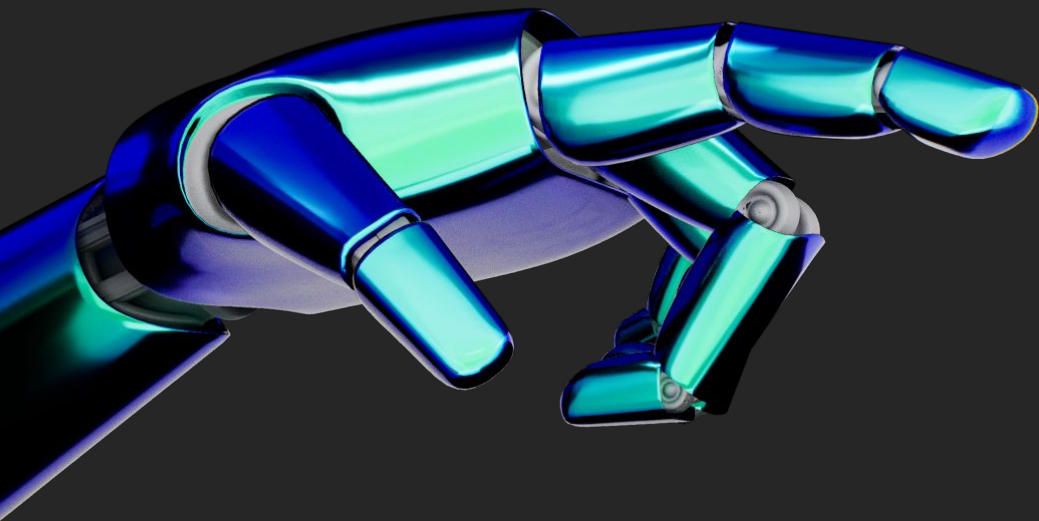




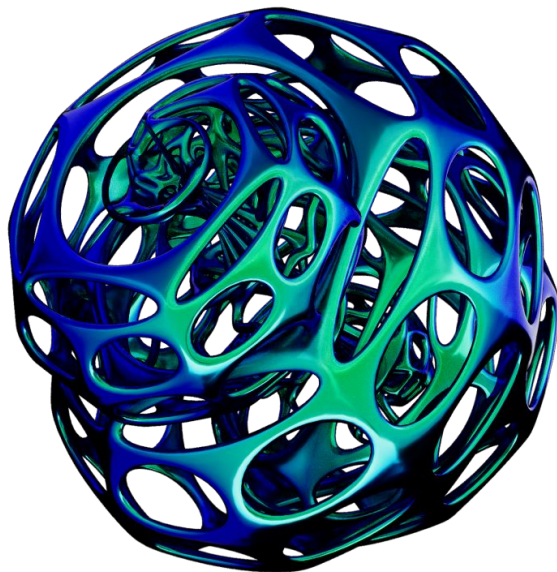
WE — SHAPE EXPER IENCE



MISSION



CLICK WHEN YOU SEE THIS ICON



WE DESIGN TAILOR-MADE VISUAL EXPERIENCES BY INTEGRATING CREATIVITY, AESTHETIC RESEARCH, AND ADVANCED DIGITAL TECHNOLOGIES, WITH THE GOAL OF ELEVATING THE STANDARD OF COMMUNICATION AND ENTERTAINMENT. OUR APPROACH BRINGS TOGETHER CREATIVE VISION, PROJECT ANALYSIS, AND TECHNICAL EXPERTISE, COMBINING EXPERIMENTATION WITH PRACTICAL EXECUTION.

aelion

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Via Don Giovanni Minzoni 4/2
40121 Bologna (BO)

WE ARE — AELION

WE ARE A MULTIMEDIA AND VISUAL DESIGN
STUDIO BASED IN BOLOGNA.
WE ARE DEDICATED TO DEVELOPING CREATIVE
AND INNOVATIVE SOLUTIONS FOR
COMMUNICATION AND ENTERTAINMENT.

FOR OVER TEN YEARS WE HAVE
BEEN TURNING IDEAS INTO REALITY.

We design visual systems at the
intersection of creativity, technology,
and design, capable of interacting with
the space, the audience, and the context.

Through video mapping, artificial
intelligence, live shows, and immersive
installations, we develop contemporary
digital languages that transform
technology into an experience.



BRIGHTEN UP
YOUR IDEAS

WHAT WE DO

WE USE TECHNOLOGY TO AMPLIFY REALITY, NOT TO REPLACE IT. THROUGH VIDEO MAPPING, GENERATIVE AI, AND IMMERSIVE DESIGN, WE DESIGN THE TOUCHPOINT BETWEEN BRANDS AND PEOPLE.

01/ IMMERSIVE ARTS

Video Mapping, Lighting Design, Holograms and LED Installations.

02/ DIGITAL CONTENT

Web Design, Graphic Design
2D & 3D Animation, Video
Production and Photography.

03/ LIVE EXPERIENCE

Live Visual, Creative Direction,
Production and
Event Management.

04/ FUTURE TECH

Generative AI,
Interaction Design and
Interactive Installation.

SCULPTING LIGHT & SPACE

With video mapping, lighting design, and interactive installations, we transform cultural environments, urban spaces, stages, and events into dynamic scenographies.

Light and visual content are designed to modulate perception and atmosphere, enhancing locations and brands with a strong visual impact.



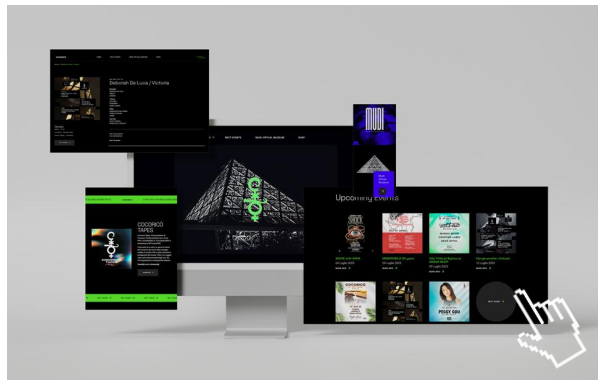
01/ IMMERSIVE ARTS

WE CREATE IMMERSIVE EXPERIENCES WHERE SPACES, SURFACES, AND ARCHITECTURE BECOME NARRATIVE TOOLS.



02/ DIGITAL CONTENT

WE TELL BRAND STORIES WITH CONTEMPORARY LANGUAGES,
DESIGNED TO LAST AND FUNCTION OVER TIME.



WE BRING STATIC IDEA TO LIFE

From 2D and 3D animation to motion graphics,
through to video production and web design,
every asset is part of a cohesive visual system.

We follow the entire creative process, from
ideation to production, to create high-performing,
recognizable, and long-lasting content, also
thanks to the use of Artificial Intelligence.





We design and produce corporate events, fashion shows, and live performances, following every stage of the process.

From creative direction to technical coordination, we ensure that every gear of the stage machine runs perfectly.

BEYOND THE SCREEN



03/ LIVE EXPERIENCE

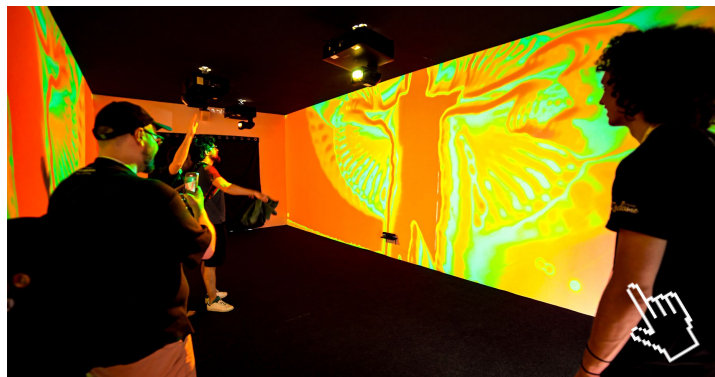
WE DESIGN EVENTS AND LIVE SHOWS WITH GREAT VISUAL IMPACT AND CAREFUL ORGANIZATION.



04/ FUTURE TECH

WE EXPERIMENT WITH ARTIFICIAL INTELLIGENCE,
INTERACTION DESIGN, AND VIRTUAL PRODUCTION TO
CREATE IMMERSIVE AND INTERACTIVE EXPERIENCES.

NEW TECHNOLOGIES



Our installations make the audience the protagonist, generating new forms of relationship between people, space, and content.

Technology becomes a narrative tool, amplifying reality and transforming innovation into a shared experience.

THE METHOD



ANALYSIS

We analyze objectives, context, and project constraints, defining timelines, budgets, and priorities.

CONCEPT

We develop the creative concept, identify the technologies, and build a tailor-made team.

PRODUCTION

We produce visual systems and content internally, taking care of every technical and creative detail.

SHOWTIME

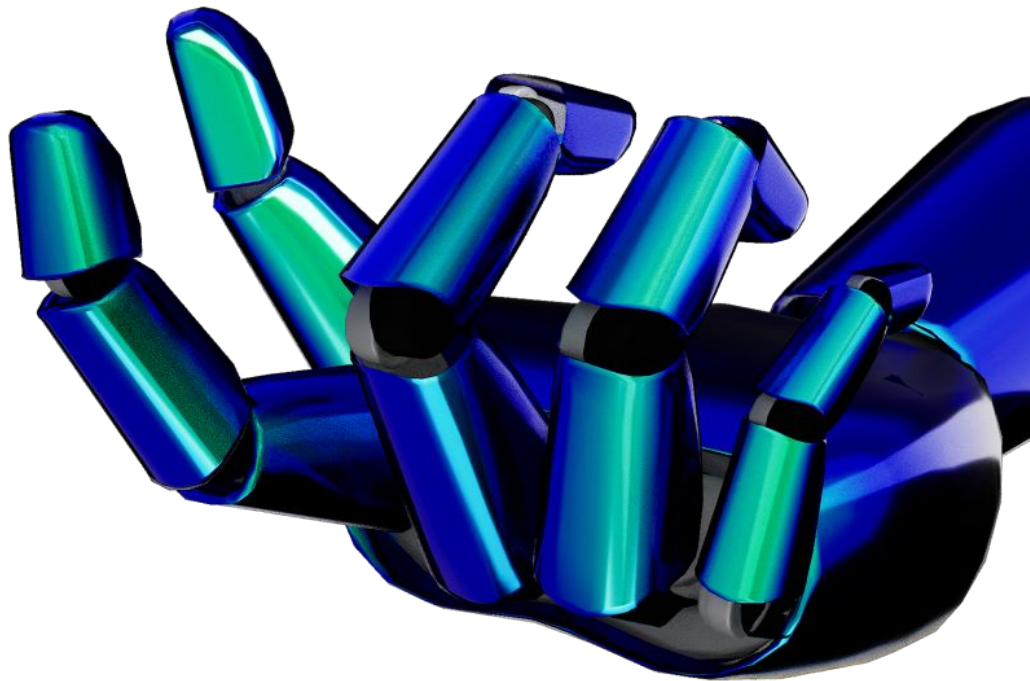
From setup to live direction, we manage the final execution with precision and responsibility.

MULTIMEDIA

@ 2026

VISUAL DESIGN

GET IN TOUCH



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